

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

**CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): March 7, 2019

National Beverage Corp.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-14170

(Commission File Number)

59-2605822

(IRS Employer Identification No.)

8100 SW Tenth Street, Suite 4000
Fort Lauderdale, Florida

(Address of Principal Executive Offices)

33324

(Zip Code)

(954) 581-0922

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition

On March 7, 2019, National Beverage Corp. issued a press release announcing financial results for the periods ended January 26, 2019. This release is furnished herewith as Exhibit 99.1 hereto.

Item 9.01 Financial Statements and Exhibits

(c) Exhibit 99.1 [Press release dated March 7, 2019 announcing the Company's financial results for the periods ended January 26, 2019.](#)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National Beverage Corp.
(Registrant)

By: /s/ George R. Bracken
George R. Bracken
Executive Vice President – Finance
(Principal Financial Officer)

Date: March 8, 2019

EXHIBIT INDEX

99.1 Press release dated March 7, 2019 announcing the Company's financial results for the periods ended January 26, 2019.



NASDAQ: FIZZ
 For Immediate Release
 Contact: Office of the Chairman, Grace Keene

**“WE JUST LOVE OUR LACROIX”
 CONSUMERS CHANT**

FORT LAUDERDALE, FL, March 7, 2019 . . . National Beverage Corp. (NASDAQ: FIZZ) today announced results for its third quarter, nine months and trailing twelve months ended January 26, 2019.

In thousands, except EPS:

	<u>Net Sales</u>	<u>Net Income</u>	<u>EPS</u>
<i>Periods Ended January 26, 2019</i>			
Three Months*	\$ 220,891	\$ 24,809	\$.53
Nine Months	774,190	114,717	2.46
Trailing Twelve Months	1,018,496	151,159	3.24
<i>Periods Ended January 27, 2018</i>			
Three Months**	\$ 227,477	\$ 41,080	\$.88
Nine Months	731,428	113,332	2.43
Trailing Twelve Months	943,494	142,493	3.06

* The effective tax rate was 23%

** The effective tax rate was 10.9%

“We are truly sorry for these results stated above. Negligence nor mismanagement nor woeful acts of God were not the reasons – much of this was the result of injustice! Managing a brand is not so different from caring for someone who becomes handicapped. Brands do not see or hear, so they are at the mercy of their owners or care providers who must preserve the dignity and special character that the brand exemplifies. It is important that LaCroix’s true character is not devalued intentionally – in any way. National Beverage Corp. is and will remain the preeminent innovator that adds *zest and authenticity* to the ‘sparkling water’ phenomenon in North America,” stated Nick A. Caporella, Chairman and Chief Executive Officer.

-more-



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www.nationalbeverage.com

“Additionally, gross margins were impacted by volume declines. Comparisons were further skewed by the adoption of the new tax act in the third quarter of the prior year, which included credits and rate reduction adjustments aggregating \$11.3 million. Nothing herein mentioned has detracted from the ultimate value and future of our dynamic company.

There is no greater passion than the kind that creates the wonderful refreshment and contentment described as unique! No doubt, the sound and personality of the word LaCroix, coupled with the awesome experience of its essence and taste . . . is unique. One can be induced to purchase by cheapening price or giving away a product, but falling in love with a feeling of joy is the result of contentment. Just ask any LaCroix consumer . . . Would you trade away that *LaLa* feeling? ‘No way, they shout – *We just love our LaCroix!*’ I am positive they respond this way each and every time,” Caporella concluded.

I just Love my...
LaCroix!!

Innovation should be new – but ours has the ‘essence’ to refresh and captivate with FIZZ + Fun

“Patriotism” – If Only We Could Bottle It!

-more-



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National Beverage Corp.
Consolidated Results for the Periods Ended
January 26, 2019 and January 27, 2018

(in thousands, except per share amounts)

	Three Months Ended		Twelve Months Ended	
	Jan. 26, 2019	Jan. 27, 2018	Jan. 26, 2019	Jan. 27, 2018
Net Sales	\$ 220,891	\$ 227,477	\$ 1,018,496	\$ 943,494
Net Income	\$ 24,809	\$ 41,080	\$ 151,159	\$ 142,493
Earnings Per Common Share				
Basic	\$.53	\$.88	\$ 3.24	\$ 3.06
Diluted	\$.53	\$.88	\$ 3.22	\$ 3.04
Avg. Common Shares Outstanding				
Basic	46,638	46,603	46,624	46,589
Diluted	46,934	46,923	46,925	46,888

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve risks, uncertainties and other factors described in the Company's Securities and Exchange Commission filings which may cause actual results or achievements to differ from the results or achievements expressed or implied by such statements. The Company disclaims an obligation to update or announce revisions to any forward-looking statements.



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