

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

**CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): November 14, 2018

National Beverage Corp.
(Exact Name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction of Incorporation)

1-14170
(Commission File Number)

59-2605822
(IRS Employer Identification No.)

8100 SW Tenth Street, Suite 4000
Fort Lauderdale, Florida
(Address of Principal Executive Offices)

33324
(Zip Code)

(954) 581-0922
(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 8.01 Other Events

On November 14, 2018, the company issued a news release entitled “FIZZ Brightens, Continues Category Leading Growth”. The release is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibit

(d) Exhibits

Exhibit 99.1 [News release entitled “FIZZ Brightens, Continues Category Leading Growth”](#)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National Beverage Corp.
(Registrant)

Date: November 15, 2018

/s/ George R. Bracken
George R. Bracken
Executive Vice President – Finance
Principal Financial Officer

EXHIBIT INDEX

Exhibit 99.1 News release entitled “FIZZ Brightens, Continues Category Leading Growth”



NASDAQ: FIZZ
 For Immediate Release
 Contact: Office of the Chairman, Grace Keene

**FIZZ BRIGHTENS
 CONTINUES
 CATEGORY LEADING GROWTH**

FORT LAUDERDALE, FL, November 14, 2018 . . . National Beverage Corp. (NASDAQ:FIZZ) today stated that revenues for its second quarter ended October 27, 2018 will again set a record with earnings to remain strong. The Company has previously reported 15 consecutive quarters of increased sales and believes growth opportunities for the healthy hydration of LaCroix to remain vibrant and vigorous.

“Recent reports of third-party sales reflect reduced display activity by key retailers following the scurrilous allegations that temporarily lowered sales,” stated Nick A. Caporella, Chairman and Chief Executive Officer. “These third-party sales reports do not track all of the Company’s distribution. This past week saw this activity improve and regain momentum.”

“We strongly believe consumer take-away will return to the momentum of prior levels. The successful Miami launch of our latest innovative LaCroix *themes* continues to inspire consumers with the tantalizing essence of *Coffea Exotica* and *Cubana* – dual Miami favorites. We plan to release a more detailed report relative to the LaCroix Miami launch and the Miami Seed Festival (first plant-based food and wine festival in the country) very soon,” concluded Caporella.

**Our Way is *Tastefully* . . .
Sparkling !!**

Innovation should be new – but ours has the ‘essence’ to refresh and captivate with FIZZ + Fun

“Patriotism” – If Only We Could Bottle It!

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve risks, uncertainties and other factors described in the Company’s SEC filings which may cause actual results or achievements to differ from the results or achievements expressed or implied by such statements. The Company disclaims an obligation to update or announce revisions to any forward-looking statements.



8100 SW Tenth Street
 Suite 4000
 Fort Lauderdale, Florida 33324

Phone: 877-NBC-FIZZ
www.nationalbeverage.com