

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 14, 2007  
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National Beverage Corp.

-----  
(Exact Name of Registrant as Specified in Its Charter)

Delaware

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(State or Other Jurisdiction of Incorporation)

1-14170

59-2605822

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(Commission File Number)

(IRS Employer Identification No.)

One North University Drive  
Fort Lauderdale, Florida

33324

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(Address of Principal Executive Offices)

(Zip Code)

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(954) 581-0922

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(Registrant's Telephone Number, Including Area Code)

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(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

☐ Written communications pursuant to Rule 425 under the Securities Act  
(17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act  
(17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition

On March 14, 2007, National Beverage Corp. issued a press release announcing its financial results for the third quarter and nine months ended January 27, 2007. This release is furnished herewith as Exhibit 99.1 hereto.

Item 9.01 Financial Statements and Exhibits

( c ) Exhibit 99.1 Press release dated March 14, 2007 announcing the Company's earnings for the third quarter and nine months ended January 27, 2007.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National Beverage Corp.

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(Registrant)

Date: March 14, 2007

/s/ Dean A. McCoy

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Dean A. McCoy  
Senior Vice President -  
Chief Accounting Officer

EXHIBIT INDEX

99.1 Press release dated March 14, 2007 announcing the Company's earnings for the third quarter and nine months ended January 27, 2007.

## National Beverage Corp.'s Winter Quarter Produces 'Hot' . . . Results

FORT LAUDERDALE, Fla.--(BUSINESS WIRE)--March 14, 2007--National Beverage Corp. (AMEX:FIZ) today reported financial results for its third quarter ended January 27, 2007.

Compared to the third quarter of the prior year:

- Revenues increased 7% to \$117.1 million; and
- Earnings per Share improved 33% to \$.08.

For the nine months ended January 27, 2007:

- Revenues grew \$19.6 million to \$403.1 million; and
- Earnings per Share increased 11% to \$.49.

"The focus on maximizing growth of our premium products led to achieving record third quarter results during what is typically our weakest period. Strict adherence to our growth plan that concentrates our efforts on the demographics and distribution for our premium beverages produced these superior results," stated Chairman and Chief Executive Officer, Nick A. Caporella.

"Rip It energy fuel, LaCroix waters and Everfresh juices all posted volume gains that more than offset challenges within the typical carbonated soft drink segment . . . and while the effects of increased selling prices have yet to be determined, we are encouraged by our 'designed' performance," continued Mr. Caporella.

"Innovation is our mantra . . . products, consumers, distribution and shareholders will certainly benefit from our creative diligence! We believe it's no coincidence that the introduction of our newest 'female' energy beverage 'Chic' and the recent successes of its spokesperson, Olympic Ski Champion Julia Mancuso . . . smack of a winning prophecy," concluded Caporella.

National Beverage is a UNIQUE BEVERAGE COMPANY that innovates and produces energy drinks, powders, soft drinks, bottled waters, juices and juice products, and is highly recognized for a line of refreshing flavors through its popular brands: Shasta(R), Faygo(R), Ritz(R), Everfresh(R), Mr. Pure(R), LaCroix(R), Rip It(R), Rip It Chic(TM) and FREEK(TM).

Fun, Flavor and Vitality . . . the National Beverage Way

## National Beverage Corp.

Consolidated Results for the Three Months and Nine Months Ended  
January 27, 2007 and January 28, 2006  
(in thousands, except per share amounts)

	Three Months Ended		Nine Months Ended	
	January 27, 2007	January 28, 2006 (a)	January 27, 2007	January 28, 2006 (a)
Net Sales	\$117,123	\$109,587	\$403,077	\$383,452
Net Income	\$3,034	\$2,297	\$18,542	\$16,554
Net Income Per Share:				
Basic	\$.08	\$.06	\$.49	\$.44
Diluted	\$.08	\$.06	\$.48	\$.43

Average Common Shares

Outstanding:

Basic	38,143	37,860	38,128	37,728
	=====	=====	=====	=====
Diluted	38,388	38,325	38,384	38,283
	=====	=====	=====	=====

(a) January 28, 2006, three-month and nine-month periods included \$.02 and \$.14, respectively, for the previously disclosed sweetener settlement.

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include fluctuations in costs, changes in consumer preferences and other items and risk factors described in the Company's Securities and Exchange Commission filings and the Company undertakes no obligations to update the forward-looking statements.

CONTACT: National Beverage Corp., Fort Lauderdale  
Grace A. Keene, Office of the Chairman, 954-581-0922