

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K
Current Report

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) : July 22, 2003

National Beverage Corp.

(Exact Name of Registrant as Specified in its Charter)

DELAWARE	1-14170	59-2605822
(State of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

One North University Drive
Fort Lauderdale, Florida 33324
(Address of principal executive offices, including zip code)

(954) 581-0922
(Registrant's telephone number, including area code)

Item 7. Financial Statements and Exhibits

Exhibit
99.1 Press release dated July 22, 2003

Item 9. Information Furnished Pursuant to Item 12 of Form 8-K - Results of
Operations and Financial Condition.

The following information is being furnished under Item 12 of Form 8-K, "Results of Operations and Financial Condition," and is included under this Item 9 in accordance with SEC Release Nos. 33-8216; 34-47583.

On July 22, 2003, National Beverage Corp. issued a press release announcing its earnings for the fiscal year ended May 3, 2003. This press release is attached as Exhibit 99.1 and is incorporated herein by reference.

This information is not deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 and is not incorporated by reference into any Securities Act registration statements.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

National Beverage Corp.
(Registrant)

Date: July 22, 2003

By: /s/ Dean A. McCoy

Dean A. McCoy
Senior Vice President - Controller
and Principal Accounting Officer

EXHIBIT INDEX

National Beverage Corp. Brand Growth Boosts Earnings

FT. LAUDERDALE, Fla.--(BUSINESS WIRE)--July 22, 2003--National Beverage Corp. (AMEX:FIZ) today announced sales of \$500.4 million and earnings of \$17.6 million, or \$.96 per share, for the fiscal year ended May 3, 2003. For the prior year, sales were \$502.8 million, with earnings of \$16.6 million or \$.91 per share.

"The Company had previously reported that during fiscal year 2002 and the beginning of fiscal year 2003, it had 'walked away' from certain allied brand sales and would replace these revenues with its core brands...and we are proud to report that we accomplished this," stated a Company spokesperson.

"Our fiscal year 2004 begins with a spirit of anticipation unlike any before. We have completed our metamorphosis into a development/marketing soft drink company," stated Nick A. Caporella, Chairman and Chief Executive Officer, at a recent management function. "Our flavors - our brands - our innovative development skills and our flavor/variety dominance has positioned us to realize superior brand growth. We are maximizing 'Regional Share Dynamics' using target demographics and segregating with unique products - such as 'Shasta Shortz' (children) and 'Frutika' (Hispanic)," he continued.

"Team National is compared to an athlete...coiled to release potent energy. Our Company, with its uniqueness and financial strength, is now positioned to unleash its potential," Caporella concluded.

National Beverage produces soft drinks, bottled waters, juices and juice products and is highly recognized for a line of refreshing flavors through its popular brands: Shasta(R), Faygo(R), Ritz(R), Everfresh(R), Mr. Pure(R) and LaCroix(R).

Fun & Flavor...the National Beverage Way

National Beverage Corp.
Consolidated Results for the Fiscal Year Ended
May 3, 2003 and April 27, 2002
(in thousands, except per share amounts)

	Fiscal Year Ended	
	May 3, 2003	April 27, 2002
Net Sales	\$500,430	\$502,778
Net Income	\$17,589	\$16,552
Net Income Per Share:		
Basic	\$.96	\$.91
Diluted	\$.92	\$.87
Average Common Shares Outstanding:		
Basic	18,400	18,212
Diluted	19,060	18,992

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements of the Company to be materially different

from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include fluctuations in costs, changes in consumer preferences and other items described in the Company's Securities and Exchange Commission filings and the Company undertakes no obligation to update the forward-looking statements.

CONTACT: National Beverage Corp., Fort Lauderdale
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