

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K
Current Report

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) : Dec. 17, 2003

National Beverage Corp.

(Exact Name of Registrant as Specified in its Charter)

DELAWARE

1-14170

59-2605822

(State of incorporation)

(Commission File Number)

(IRS Employer
Identification No.)

One North University Drive
Fort Lauderdale, Florida 33324

(Address of principal executive offices, including zip code)

(954) 581-0922

(Registrant's telephone number, including area code)

Item 7. Financial Statements and Exhibits

Exhibit 99.1 Press release dated December 17, 2003

Item 9. Information Furnished Pursuant to Item 12 of Form 8-K - Results of
Operations and Financial Condition

The following information is being furnished under Item 12 of Form 8-K, "Results of Operations and Financial Condition," and is included under this Item 9 in accordance with SEC Release Nos. 33-8216; 34-47583.

On December 17, 2003, National Beverage Corp. issued a press release announcing its earnings for the quarter ended November 1, 2003. This press release is attached as Exhibit 99.1 and is incorporated herein by reference.

This information is not deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 and is not incorporated by reference into any Securities Act registration statements.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

National Beverage Corp.
(Registrant)

Date: December 17, 2003

By: /s/ Dean A. McCoy

Senior Vice President -

EXHIBIT INDEX

99.1 Press release issued December 17, 2003

National Beverage Corp. Reports Positive Results

FORT LAUDERDALE, Fla.--(BUSINESS WIRE)--Dec. 17, 2003--National Beverage Corp. (AMEX:FIZ) today announced results for its second quarter ended November 1, 2003. For the quarter, the Company reported earnings of \$4.0 million, or \$.22 per share, as compared to earnings of \$3.8 million, or \$.21 per share, for the prior year. Revenues for the second quarter ended November 1, 2003 were \$129.4 million.

Earnings for the six-month period ended November 1, 2003 were \$12.5 million on revenues of \$275.0 million, with earnings of \$.68 per share as compared to earnings of \$.65 per share for the prior year.

"Often in public company disclosures, the revenues and profits do not reveal the corporation's actual performance and real growth," stated Nick A. Caporella, chairman and chief executive officer. "This is the case for us as our brands have actually grown considerably this year...enough to 'make-up' all the discarded revenues of non-branded sales in past comparative periods," continued Mr. Caporella.

"BRAND DICHOTIMIZATION relative to flagship Shasta brand has positively impacted this period with new distribution of 'Shasta Shortz' and the forthcoming alternative no-calorie Shasta product line will 'marquee' the term...DICHOTIMIZATION," continued Caporella.

"I am pleased to disclose that the steadfast strength of our flavored soft-drink brands grant us advantage and opportunity to 'overcome' the challenges of the past several reporting periods," concluded Mr. Caporella.

National Beverage produces soft drinks, bottled waters, juices and juice products and is highly recognized for a line of refreshing flavors through its popular brands: Shasta(R), Faygo(R), Ritz(R), Everfresh(R), Mr. Pure(R) and LaCroix(R).

Fun & Flavor...the National Beverage Way

National Beverage Corp.

Consolidated Results for the Three Months and Six Months Ended
November 1, 2003 and October 26, 2002
(in thousands, except per share amounts)

	Three Months Ended		Six Months Ended	
	Nov. 1, 2003	Oct. 26, 2002	Nov. 1, 2003	Oct. 26, 2002
Net Sales	\$129,373	\$127,348	\$275,038	\$270,225
Net Income	\$4,021	\$3,843	\$12,471	\$11,894
Net Income Per Share:				
Basic	\$.22	\$.21	\$.68	\$.65
Diluted	\$.21	\$.20	\$.65	\$.62
Average Common Shares Outstanding:				
Basic	18,427	18,396	18,422	18,396
Diluted	19,069	19,033	19,069	19,046

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or

implied by such forward-looking statements. Such factors include fluctuations in costs, changes in consumer preferences and other items described in the Company's Securities and Exchange Commission filings and the Company undertakes no obligations to update the forward-looking statements.

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