UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 12, 2015

National Bev	erage Corp.
(Exact Name of Registrant a	s Specified in Its Charter)
Delav	vare
(State or Other Jurisdict	tion of Incorporation)
1-14170	59-2605822
(Commission File Number)	(IRS Employer Identification No.)
8100 SW Tenth Street, Suite 4000	
Fort Lauderdale, Florida	33324
(Address of Principal Executive Offices)	(Zip Code)
(954) 58	1-0922
(Registrant's Telephone Nun	nber, Including Area Code)
 (Former Name or Former Address.	if Changed Since Last Report)
neck the appropriate box below if the Form 8-K filing is intended to sign provisions (see General Instruction A.2. below):	multaneously satisfy the filing obligation of the registrant under any of the
Written communications pursuant to Rule 425 under the Securities A	ct (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act	(17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) unde	r the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under	the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition

On March 12, 2015, National Beverage Corp. issued a press release announcing financial results for the periods ended January 31, 2015. This release is furnished herewith as Exhibit 99.1 hereto.

Item 9.01 Financial Statements and Exhibits

(c) Exhibit 99.1 Press release dated March 12, 2015 announcing the Company's financial results for the periods ended January 31, 2015.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National Beverage Corp. (Registrant)

Date: March 13, 2015

/s/ Gregory P. Cook Gregory P. Cook Vice President - Controller and Chief Accounting Officer

EXHIBIT INDEX

99.1 Press release dated March 12, 2015 announcing the Company's financial results for the periods ended January 31, 2015.





NASDAQ: FIZZ For Immediate Release

Contact: Office of the Chairman, Grace Keene

NATIONAL BEVERAGE CORP. CONTINUES ... TO SPARKLE!

FORT LAUDERDALE, FL, March 12, 2015 . . . National Beverage Corp. (NASDAQ: FIZZ) today reported results for periods ended January 31, 2015.

For the Trailing Twelve Months Ended January (in millions except EPS) -

	Sales	Net Income	EBITDA*	EPS
2015	\$645.6	\$49.1	\$83.8	\$1.05
2014	\$644.7	\$43.8	\$77.7	\$0.93

"FY2015 will be acknowledged as our 'Discovery' year! We have validated our 'potential' as the domestic sparkling water innovator/leader in North America," stated Nick A. Caporella, Chairman and Chief Executive Officer.

- April 2014 roll-out confirms LaCroix Cúrate as a category leader across America.
- Outstanding LaCroix summer performance for a major retailer throughout the USA!
- October Successful major launch in Chicago DSD market of Cúrate and introduction of LaCroix's latest theme, *NiCola*.
- December Consumers report that *NiCola*, a cola-essenced sparkling water '*Innocent*' of all consumer biased (challenged) ingredients, is their real choice!
- February 2015 New LaCroix 'Fitness' package goes nationwide in major drug chain.
- March National Beverage announces best overall 'winter' quarter ever!

For the Nine Months Ended January (in millions except EPS) -

	Sales	Net Income	EBITDA*	EPS
2015	\$481.2	\$37.1	\$65.4	\$0.80

-more-



8100 SW Tenth Street Suite 4000 Fort Lauderdale, Florida 33324 Phone: 877-NBC-FIZZ www.nationalbeverage.com National Beverage Corp. Page 2

"If we had to choose the most profound of our learning experiences in this, our 'Discovery' year, I would say it was confirmation that our pledge to the health and wellness of our consumer outweighed short-term earnings growth. The explosive growth of Cúrate 8-pack both surprised and delighted retailers. The *NiCola* trials pushed the sparkling water 'crossover' to experiment in the Chicago cola 'experience'! Exciting – no doubt about it . . .

Shortly, our new Shasta Sparkling Water (with its secret ingredient) will be in the market. Shasta's fabled flavors, in a great-tasting health and wellness package, will continue to keep our (126 year) loyalists content and healthier without sacrificing their favorite flavor," continued Caporella.

"The most endearing of this fact-proving period has been the comments written by the launch respondents of the Chicago 'experience'! The overwhelming response for the package optics, the invigorating 'essence' and the most assuring praise for the flavor – has, most excitingly, heightened the future promise of our Company!

NiCola... a cola-flavored, 'Innocent' sparkling water for the penchant cola enthusiast – in such a stunning, patriotic tall can, too!" concluded a delighted and proud Caporella.

National Beverage's iconic brands are the genuine essence . . . of America.

"Patriotism" - If Only We Could Bottle It!

Fun, Flavor and Vitality . . . the National Beverage Way

-more-



8100 SW Tenth Street Suite 4000 Fort Lauderdale, Florida 33324 Phone: 877-NBC-FIZZ www.nationalbeverage.com

National Beverage Corp. Consolidated Results for the Periods Ended January 31, 2015

5-Year Comparison - TTM January 31, 2015		12 Months Ended January 31, 2015	
<u>Performance</u>		(in thousands, except per share amounts)	
		Net Sales	\$ 645,575
Operating Profit	up 49%		
		Net Income	\$ 49,061
Net Income	up 61%		
		Earnings Per Common Share	
EBITDA	up 40%	Basic	\$ 1.05
		Diluted	\$ 1.04
	Investor Data		
Return on Assets - up from 13% to 22%		Average Common Shares	
1		Outstanding	
Return on Equity - up from 21% to 41%		Basic	46,342
		Diluted	46,545
<i>FIZZ</i> up 88% from \$	11.55 \$ 21.74		
to	\$ 21./4		
Cash Divs. to Shareh	olders \$ 4.85		
Total Cash Dividend	s		
Since April 2004	\$ 8.66		

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include fluctuations in costs, changes in consumer preferences and other items and risk factors described in the Company's Securities and Exchange Commission filings. The Company disclaims an obligation to update any such factors or to publicly announce the results of any revisions to any forward-looking statements contained herein to reflect future events or developments.

*We report financial results in accordance with accounting principles generally accepted in the United States ("GAAP"), but believe that disclosure of EBITDA, a non-GAAP financial measure, may provide users with additional insights into operating performance. EBITDA (in millions) for the ninemonth period ended January 31, 2015 and the twelve-month periods ended January 31, 2015 and January 25, 2014 of \$65.4, \$83.8 and \$77.7, respectively, is calculated by adding the following expenses back to Net Income for each of the periods: Depreciation & Amortization of \$8.9, \$11.7 and \$11.5; Net Interest Expense of \$.3, \$.4 and \$.7; and Provision for Income Taxes of \$19.1, \$22.6 and \$21.7.



8100 SW Tenth Street Suite 4000 Fort Lauderdale, Florida 33324

Phone: 877-NBC-FIZZ

www.nationalbeverage.com