FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* CONLEE CECIL D						Issuer Name and Ticker or Trading Symbol NATIONAL BEVERAGE CORP [FIZZ] Date of Earliest Transaction (Month/Day/Year)									all applic Director	*		10% Ov	ner		
(Last)	(Fi	irst) (Middle)			3. Date of Earliest Transaction (Month/Day/Year) 07/28/2010									Officer (give title below)			Other (s below)	pecify		
8100 SW 10TH STREET SUITE 4000							4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
(Street)	ATION FI	<u> </u>	33324												Form filed by More than One Reporting Person						
(City)	(S	tate) (Zip)																		
		Tab	le I - N	on-Deriv	ative S	Sec	urities	Ac	quired, D	isp	osed o	of, or Be	neficia	lly C	Owned						
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day)						Execution Date,			Code (Ins	Transaction Dispose Code (Instr. and 5)		rities Acquired (A) or ed Of (D) (Instr. 3, 4			5. Amou Securitie Beneficia Owned Followin	s ally	Form (D) o	: Direct of E	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										v	Amoun	unt (A) or (D)		F	Reported Transaction(s) (Instr. 3 and 4)		(1130. 4)		(111301. 4)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	ivative Conversion Date Execution Date, urity or Exercise (Month/Day/Year) if any				Code (In	Fransaction of E. Code (Instr. Derivative (M			Expiration I	xpiration Date of S Month/Day/Year) Und Deri			of Securities Underlying Derivative Security		Price rivative curity str. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	Owner Form: Direct or Ind g (I) (Ins	Ownership Form: Direct (D) or Indirect (I) (Instr.	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	V (A)	(A)	(D)	Date Exercisable		piration te	Title	Amount or Number of Shares	ber							
SPECIAL STOCK OPTION (right to buy)	\$11.35 ⁽¹⁾	07/28/2010			A		10,000		(1)	07/	/28/2020	COMMON STOCK	10,000		(1)	13,00	0	D			

Explanation of Responses:

1. Options granted under the Company's Special Stock Option Plan vest over an eight year period in relatively equal amounts at approximately 16 month intervals. The exercise price can be reduced and the vesting schedule can be accelerated by the optionee purchasing and maintaining ownership of shares of common stock and/or the Company achieving performance objectives as determined by the Board of Directors (the "Board"). Based upon the maximum required ownership of common stock as provided in the Stock Option Agreement, together with the Company achieving the performance targets previously established by the Board, the option can fully vest after approximately 64 months and the exercise price can be reduced to near the par value of the common stock (\$.01 per share). Reference is made to Exhibit 10.12 of the Company's Form 10-K for the year ended May 1, 2010.

> /s/ Cecil D. Conlee 07/30/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.