

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

**CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): July 5, 2018

National Beverage Corp.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-14170

(Commission File Number)

59-2605822

(IRS Employer Identification No.)

8100 SW Tenth Street, Suite 4000
Fort Lauderdale, Florida

(Address of Principal Executive Offices)

33324

(Zip Code)

(954) 581-0922

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 8.01 Other Events

On July 5, 2018 the company issued a news release entitled “National Beverage Corp. Fights Inaccurate Wall Street Journal Article”. The release is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibit

(d) Exhibits

Exhibit 99.1 [News release entitled “National Beverage Corp. Fights Inaccurate Wall Street Journal Article”](#)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National Beverage Corp.
(Registrant)

Date: July 6, 2018

/s/ George R. Bracken
George R. Bracken
Executive Vice President – Finance Principal Financial Officer

EXHIBIT INDEX

Exhibit 99.1 News release entitled “National Beverage Corp. Fights Inaccurate Wall Street Journal Article”



NASDAQ: FIZZ
 For Immediate Release
 Contact: Office of the Chairman, Grace Keene

National Beverage Corp.

Fights Inaccurate Wall Street Journal Article

FORT LAUDERDALE, FL, July 5, 2018 . . . National Beverage Corp. (NASDAQ: FIZZ) is the leading innovator in the soft-drink industry today in its quest to influence a healthier choice for all consumers. National Beverage Corp. today released the following statement:

The Board of Directors has authorized management to retain defamation counsel to advise the Company on its legal options with regard to the July 3, 2018 article published by the Wall Street Journal and will notice the Journal's counsel about this false and misleading "report" immediately.

As set forth in our July 3 press release, National Beverage believes that the article improperly portrays unsubstantiated allegations that were contained in employment-related lawsuits as facts, and disregarded documents and other evidence which clearly refute the allegations. This biased and sensationalized "reporting", which was reposted by numerous other media organizations, has the potential to cause economic and reputational harm.

Mr. Caporella is a well-known entrepreneur and philanthropist. His honors include recipient of the prestigious Horatio Alger Award; recipient of the Columbus Citizens Foundation's Outstanding Italian-American in Business and Industry (sharing this honor with New York Governor Mario Cuomo and succeeding Lee Iacocca) and recipient of the Florida Region Entrepreneur of the Year by Arthur Young/Inc. Magazine. He has been inducted into the Institute of American Entrepreneurs; is a Member of the Professional Advisory Board of St. Jude Children's Research Hospital; and is a recognized donor to the St. Jude Children's Research Hospital, The City of Hope, The Cleveland Clinic, Washington University, Barnes Jewish Hospital, MD Anderson Cancer Center and other organizations committed to research and treatment of life-threatening disease.

Board Member Cecil D. Conlee stated "I have known Nick for over 40 years and I find these allegations to be incredulous."

FIZZ IS – HEALTHY SPARKLING, ALL-WAYS!

National Beverage's iconic brands are the genuine essence . . . of America

"Patriotism" – If Only We Could Bottle It!



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