



NEWS

NASDAQ: FIZZ

For Immediate Release

Contact: Office of the Chairman, Grace Keene

NATIONAL BEVERAGE CORP. ELEVATES ALAN CHITTARO TO FAYGO PRESIDENT



FORT LAUDERDALE, FL, August 22, 2016 . . . A true American dream unfolds . . . Alan Chittaro has been named President of Faygo Beverages, a National Beverage company since 1987.

“Al is as much a part of Faygo – as Faygo is of Detroit, starting as a teenager working part time as a driver/salesman. Detroit and Faygo both have earned iconic status in early American industry development. From soda pioneering to soft drink innovation, Faygo today is a Liberty Bell symbol that has survived and progressed as a hallmark within the soft drink industry,” proudly stated Nick A. Caporella, Chairman and Chief Executive Officer of National Beverage.

“Al is no doubt a leader who has witnessed the soft drink revolution and advanced Faygo’s revered position as Michigan’s best-loved ‘Pop’ for over a century. We are extremely proud to have his leadership and loyalty on our wonderful *Team National*,” Caporella concluded.

Al earned his undergraduate degree from Michigan State and graduate degree from Madonna University.

National Beverage’s iconic brands, including Faygo, are the genuine essence . . . of America.

“Patriotism” – If Only We Could Bottle It!

Fun, Flavor and Vitality . . . the National Beverage Way



8100 SW Tenth Street
Suite 4000
Fort Lauderdale, Florida 33324

Phone: 877-NBC-FIZZ
www.nationalbeverage.com