

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

**FORM 8-K**

**CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): June 2, 2017

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National Beverage Corp.  
(Exact Name of Registrant as Specified in Its Charter)

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Delaware  
(State or Other Jurisdiction of Incorporation)

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1-14170  
(Commission File Number)

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59-2605822  
(IRS Employer Identification No.)

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8100 SW Tenth Street, Suite 4000  
Fort Lauderdale, Florida  
(Address of Principal Executive Offices)

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33324  
(Zip Code)

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(954) 581-0922  
(Registrant's Telephone Number, Including Area Code)

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(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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Item 8.01 Other Events

On June 2, 2017, National Beverage Corp. issued a news release regarding the ex-dividend date of the Company's stock. This press release is furnished as Exhibit 99.1 hereto.

Item 9.01 Financial Statements and Exhibits

(c) Exhibit 99.1 Press release dated June 2, 2017.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National Beverage Corp.  
(Registrant)

Date: June 5, 2017

/s/ George R. Bracken  
George R. Bracken  
Executive Vice President – Finance  
Principal Financial Officer

**EXHIBIT INDEX**

Exhibit 99.1 Press release dated June 2, 2017.



NASDAQ: FIZZ  
 For Immediate Release  
 Contact: Office of the Chairman, Grace Keene

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**National Beverage Corp. Trades *EX-Dividend* –  
 May’s Results Signal an Aggressive Start  
 For a Fantastic *FIZZ* Summer!**

FORT LAUDERDALE, FL, June 2, 2017 . . . In accordance with NASDAQ regulations, shares of National Beverage Corp. (NASDAQ: FIZZ) began trading ‘ex-dividend’ yesterday – net of the \$1.50 per share cash dividend declared on May 5, 2017. This special dividend will be distributed to shareholders of record on June 5, 2017 and paid on or before August 4, 2017.

“I am extremely proud that this dividend is the 8<sup>th</sup> in a program that will have paid \$11.66 to our shareholders since 2004, representing a 98% payout of our earnings during the period,” stated Chairman and Chief Executive Officer, Nick A. Caporella. “*FIZZ* increased \$12.88 per share from the day our Board declared this special cash dividend, and achieved record-high closing prices for five consecutive days prior to the ex-dividend date.

Exponential momentum continues to drive our financial results,” continued Mr. Caporella. “National Beverage broke multiple records in Fiscal Year 2017 as our financial and brand growth led the industry, and our Fiscal Year 2018 is off to an even stronger start. Our operating margins for May will match revenue growth, and that is quite an accomplishment.

The beverage industry is rapidly changing – driven by consumer awareness and desire for clean labels and natural ingredients. Progressive, forward-thinking retailers have heard the voice of consumers and are changing their shelf demographics and marketing. The result – LaCroix is setting the pace for retailer shelf reallocation while fueling a new standard for VPO (velocity per outlet) and VPC (velocity per capita). The month of May is the engine for what appears to start a great summer and another great year for our *FIZZ* investors,” concluded a smiling Caporella.

***FIZZ IS – HEALTHY SPARKLING, ALL-WAYS!***

***National Beverage’s iconic brands are the genuine essence . . . of America***

***“Patriotism” – If Only We Could Bottle It!***

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve risks, uncertainties and other factors described in the Company's SEC filings which may cause actual results or achievements to differ from the results or achievements expressed or implied by such statements. The Company disclaims an obligation to update or announce revisions to any forward-looking statements.



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