

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): September 29, 2016

National Beverage Corp.
(Exact Name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction of Incorporation)

1-14170
(Commission File Number)

59-2605822
(IRS Employer Identification No.)

8100 SW Tenth Street, Suite 4000
Fort Lauderdale, Florida
(Address of Principal Executive Offices)

33324
(Zip Code)

(954) 581-0922
(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 Other Events

On September 29, 2016, National Beverage Corp. issued a press release entitled “National Beverage Corp. Reassures” in response to a report issued by Glaucus Research Group. This release is furnished herewith as Exhibit 99.1 hereto.

Item 9.01 Financial Statements and Exhibits

(c) Exhibit 99.1 Press release dated September 29, 2016.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National Beverage Corp.

(Registrant)

By: /s/ George R. Bracken
George R. Bracken
Executive Vice President - Finance

Date: September 30, 2016

EXHIBIT INDEX

99.1 Press release dated September 29, 2016.



NASDAQ: FIZZ
For Immediate Release
Contact: Office of the Chairman, Grace Keene

**NATIONAL BEVERAGE CORP.
REASSURES**

FORT LAUDERDALE, FL, September 29, 2016 . . . National Beverage Corp. (NASDAQ: FIZZ) today issued the following statement in response to yesterday’s false and defamatory “research report”.

Chairman and CEO, Nick A. Caporella, stated that “I would again caution fellow shareholders about reacting to the many false statements made yesterday and I assure all parties that the financial prospects of the Company are just as fundamentally strong today as the day before this self-serving attack by short sellers.”

An egregious attempt was made to manipulate the Company’s common stock value by Glaucus Research Group through information that was adjudicated and found to be without merit both at the trial court and on appeal. All of this was done in violation of a protective order, confidentiality and non-disclosure agreements.

Our long-term investors who have been knowledgeable of the Company’s outstanding performance must be informed as to these recent circumstances and, to be as transparent as possible, we have created a website for this purpose. Information can soon be accessed at www.readthetruefacts.com.

Terrorizing campaigns through whatever means necessary is the motivation of ‘short interest’ manipulations. Those efforts are doomed to fail in the face of our outstanding performance.



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