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FORM 10-0

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended October 28, 2000

or

] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE ſ SECURITIES EXCHANGE ACT OF 1934

Commission file number 1-14170

NATIONAL BEVERAGE CORP.

(Exact name of registrant as specified in its charter)

Delaware	59-2605822
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)
ONE NORTH UNIVERSITY DRIVE, FT. LAUDERDALE,	FL 33324

ONE NORTH UNIVERSITY DRIVE, FT. LAUDERDALE, FL _____

(Address of principal executive offices)

(954) 581-0922

_____ (Registrant's telephone number, including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

> No. [] Yes [X]

(Zip Code)

The number of shares of Registrant's common stock outstanding as of December 1, 2000 was 18,150,138.

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NATIONAL BEVERAGE CORP.

QUARTERLY REPORT ON FORM 10-Q

FOR THE QUARTERLY PERIOD ENDED OCTOBER 28, 2000

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3 NATIONAL BEVERAGE CORP. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS AS OF OCTOBER 28, 2000 AND APRIL 29, 2000 (In thousands, except share amounts)

	(Unaud	ited)
	October 28, 2000	,
ASSETS		
Current assets:		
Cash and equivalents	\$ 34,389	\$ 38,482
Trade receivables - net of allowances of \$464 (\$534 at April 29, 2000)	39,794	39,116
Inventories		29,056
Deferred income taxes	1,594	1,465
Prepaid and other	5,217	5,554
Total current assets		113,673
Property - net	61,696	62,430
Intangible assets - net	15,486	15,754
Other assets	5,430	5,897
		\$ 197,754
LIABILITIES AND SHAREHOLDERS' EQUITY		
Current liabilities:		
Accounts payable		\$ 37,199
Accrued liabilities	20,921	19,646
Income taxes payable	2,713	1,921
Total current liabilities	53,127	
Long-term debt	29,042	33,933

Deferred income taxes	8,241	8,011
Other liabilities	3,265	3,358
Commitments and contingencies		
Shareholders' equity:		
Preferred stock, 7% cumulative, \$1 par value, aggregate liquidation		
preference of \$15,000 - 1,000,000 shares authorized; 150,000		
shares issued; no shares outstanding	150	150
Common stock, \$.01 par value - authorized 50,000,000 shares; issued		
22,122,772 shares (22,117,332 shares at April 29, 2000)	221	221
Additional paid-in capital	15,584	15,556
Retained earnings	104,990	94,725
Treasury stock - at cost:		
Preferred stock - 150,000 shares	(5,100)	(5,100)
Common stock - 3,972,634 shares (3,939,034 shares at April 29, 2000)	(12,126)	(11,866)
Total shareholders' equity	103,719	93,686
	\$ 197,394	\$ 197,754

See accompanying Notes to Condensed Consolidated Financial Statements.

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4 NATIONAL BEVERAGE CORP. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF INCOME FOR THE THREE MONTHS AND SIX MONTHS ENDED OCTOBER 28, 2000 AND OCTOBER 30, 1999 (In thousands, except per share amounts)

	Three Months Ended		dited) Six Months Ended	
	2000		2000	
Net sales	\$120,760	\$105 , 111	\$260,986	\$235 , 196
Cost of sales	81,843	70,706	176,016	157,276
Gross profit	38,917	34,405	84,970	77,920
Selling, general and administrative expenses	33,434	29,438	68,065	61,932
Interest expense	642	796	1,288	1,500
Other income - net	515	383	966	644
Income before income taxes	5,356	4,554	16,583	15,132
Provision for income taxes	2,041	1,707	6,318	
Net income	\$ 3,315	\$ 2,847	\$ 10,265	\$ 9,458
Net income per share - Basic		\$.16		
Diluted	\$.18	\$.15	\$.55	\$.49
Average common shares outstanding - Basic	18,154	18,353	18,166	18,409
Diluted	18,767	19,058	18,814 =======	19,134

See accompanying Notes to Condensed Consolidated Financial Statements.

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NATIONAL BEVERAGE CORP. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE SIX MONTHS ENDED OCTOBER 28, 2000 AND OCTOBER 30, 1999 (In thousands)

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	(Unaud) 2000	lited) 1999
OPERATING ACTIVITIES: Net income Adjustments to reconcile net income to net cash	\$ 10,265	\$ 9,458
provided by (used in) operating activities: Depreciation and amortization Deferred income tax provision Loss on sale of property	5,390 101 10	5,365 199
Changes in: Trade receivables Inventories Prepaid and other assets Accounts payable Other liabilities, net	(678) (1,255) (155) (8,066) 934	7,151 (1,808) (1,855) (11,006) (2,770)
Net cash provided by operating activities	 6,546	4,734
INVESTING ACTIVITIES: Property additions Acquisitions, net of cash acquired Net cash used in investing activities	(1,417) (3,780) (5,197)	(3,840) (5,200) (9,040)
FINANCING ACTIVITIES: Debt borrowings Debt repayments Repurchase of common stock Proceeds from stock options exercised	(5,200) (260) 18	10,000 (9,000) (1,021) 58
Net cash provided by (used in) financing activities	(5,442)	37
NET DECREASE IN CASH AND EQUIVALENTS	(4,093)	(4,269)
CASH AND EQUIVALENTS - BEGINNING OF YEAR	38,482	37,480
CASH AND EQUIVALENTS - END OF PERIOD	\$ 34,389	\$ 33,211 ======
OTHER CASH FLOW INFORMATION:		
Interest paid Income taxes paid	\$ 1,463 5,514	\$ 1,537 5,631

See accompanying Notes to Condensed Consolidated Financial Statements.

NATIONAL BEVERAGE CORP. AND SUBSIDIARIES NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS OCTOBER 28, 2000 (UNAUDITED)

1. BASIS OF PRESENTATION

The accompanying unaudited condensed consolidated financial statements of National Beverage Corp. and its subsidiaries (the "Company") have been prepared in accordance with generally accepted accounting principles for interim financial information. The financial statements do not include all information and notes required by generally accepted accounting principles for complete financial statements. Except for the matters disclosed, however, there has been no material change in the information disclosed in the notes to consolidated financial statements for the fiscal year ended April 29, 2000. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Results for the interim periods presented are not necessarily indicative of results which might be expected for the entire fiscal year. Certain prior year amounts have been reclassified to conform to the current year presentation.

2. INVENTORIES

Inventories are stated at the lower of first-in, first-out cost or market. Inventories at October 28, 2000 are comprised of finished goods of \$18,363,000 and raw materials of \$15,425,000. Inventories at April 29, 2000 are comprised of finished goods of \$15,377,000 and raw materials of \$13,679,000.

3. PROPERTY

Property consists of the following:

	(In thousands)	
	October 28,	April 29,
	2000	2000
Land	\$ 10,625	\$ 10,617
Buildings and improvements	34,477	34,416
Machinery and equipment	92,379	89,345
Total	137,481	134,378
Less accumulated depreciation	(75,785)	(71,948)
Property - net	\$ 61,696	\$ 62,430
	=========	

Depreciation expense was \$1,950,000 and \$3,843,000 for the three and six month periods ended October 28, 2000, respectively, and \$1,804,000 and \$3,617,000 for the three and six month periods ended October 30, 1999, respectively.

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NATIONAL BEVERAGE CORP. AND SUBSIDIARIES NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS OCTOBER 28, 2000 (UNAUDITED)

4. DEBT

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Debt consists of the following:

	(In thousands)	
	October 28,	April 29,
	2000	2000
Senior Notes	\$ 8,333	\$ 8,333
	\$ 0 , 333	
Credit Facilities		5,000
Term Loan Facilities	20,400	20,600
Other	309	

Total	\$29,042	\$33 , 933
	======	

A subsidiary of National Beverage Corp. had outstanding 9.95% unsecured senior notes in the original principal amount of \$50 million (the "Senior Notes"), of which the final annual principal installment of \$8.3 million was paid on November 1, 2000. Additionally, certain subsidiaries maintain unsecured revolving credit facilities aggregating \$48 million (the "Credit Facilities") and unsecured term loan facilities ("Term Loan Facilities") with banks. The Credit Facilities expire through December 9, 2001 and bear interest at 1/2% below the banks' reference rate or 1% above LIBOR, at the subsidiaries' election. The Term Loan Facilities are repayable in installments through July 31, 2004, and bear interest at the banks' reference rate or 1 1/4% above LIBOR, at the subsidiaries' election. The Company intends to utilize its existing long-term credit facilities to fund the next principal payment due on its Senior Notes and Term Loan Facilities.

Certain of the Company's debt agreements contain restrictions which require subsidiaries to maintain certain financial ratios and minimum net worth, and limit subsidiaries with respect to incurring additional indebtedness, paying cash dividends and making certain loans, advances or other investments. At October 28, 2000, net assets of subsidiaries totaling approximately \$68 million were restricted from distribution. The Company was in compliance with all loan covenants and restrictions and such restrictions are not expected to have a material adverse impact on the operations of the Company.

5. CAPITAL STOCK

During the six months ended October 28, 2000, options for 5,440 shares were exercised at prices ranging from \$2.09 to \$5.00 per share. At October 28, 2000, options to purchase 1,086,656 shares at a weighted average exercise price of \$3.05 (ranging from \$.13 to \$9.88 per share) were outstanding and stock-based awards to purchase 586,024 shares of common stock were available for grant.

During the six months ended October 28, 2000, the Company purchased 33,600 shares of its common stock. Such shares are classified as treasury stock.

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8 NATIONAL BEVERAGE CORP. AND SUBSIDIARIES NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS OCTOBER 28, 2000 (UNAUDITED)

6. ACQUISITION

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In September 2000, the Company acquired certain operations and assets of Beverage Canners International, Inc ("BCI"). The assets acquired include a leased manufacturing facility, inventory, and the Ritz(R) and Crystal Bay(R) brands. The BCI acquisition has been accounted for using the purchase method of accounting and, accordingly, the purchase price has been allocated to the assets acquired based upon their estimated fair values at the date of acquisition. Operating results of the acquired business, which are not material to consolidated results, have been included in the consolidated statements of income from the date of acquisition.

PART I - FINANCIAL INFORMATION

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ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

National Beverage Corp. (the "Company") is a holding company for various subsidiaries that develop, manufacture, market and distribute a complete

portfolio of quality beverage products throughout the United States. The Company's proprietary brands include Shasta(R), Faygo(R), Ritz(R) and Big Shot(R), complete lines of multi-flavored and cola soft drinks. In addition, the Company offers an assortment of premium "good-for-you" beverages geared toward the health-conscious consumer, including Everfresh(R), Home Juice(R) and Mr. Pure(R) 100% juice and juice-based products; and LaCROIX(R), Mt. Shasta(TM), Crystal Bay(R) and ClearFruit(R) flavored and spring water products. The Company also provides specialty products, including VooDoo Rain(TM), a line of alternative beverages geared toward young consumers, and St. Nick's(TM) holiday soft drinks. Substantially all of the Company's brands are produced in its sixteen manufacturing facilities, which are strategically located throughout the continental United States. The Company also develops and produces soft drinks for retail grocery chains, warehouse clubs, mass-merchandisers and wholesalers ("allied brands") as well as soft drinks for other beverage companies.

The Company's strategy emphasizes the growth of its branded products by offering a beverage portfolio of proprietary flavors; by supporting the franchise value of regional brands; by developing and acquiring innovative products tailored toward healthy lifestyles; and by appealing to the "quality-price" sensitivity factor of the family consumer. In addition, the strength of its brands and location of its manufacturing facilities distinguish the Company as a single-source supplier of branded and allied branded beverages for national and regional retailers that rely on the warehouse distribution system.

Various means are utilized by the Company to maintain its position as a cost-effective producer of its beverage products. These include vertical integration of the supply of raw materials for the manufacturing process, bulk delivery to customer distribution centers, regionally targeted media promotions and the use of multiple distribution systems. Management believes it is able to offer retailers a higher profit margin on Company branded products and allied brands than is typically available from those soft drink companies that utilize the direct-store delivery method.

Beverage industry sales are seasonal with the highest volume typically realized during the summer months. Additionally, the Company's operating results are subject to numerous factors, including fluctuations in the costs of raw materials, changes in consumer preference for beverage products and competitive pricing in the marketplace. Management believes that brand recognition, quality, customer service, availability and value are primary factors affecting the Company's position in the marketplace.

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RESULTS OF OPERATIONS

THREE MONTHS ENDED OCTOBER 28, 2000 (SECOND QUARTER OF FISCAL 2001) COMPARED TO THREE MONTHS ENDED OCTOBER 30, 1999 (SECOND QUARTER OF FISCAL 2000)

Net sales for the three months ended October 28, 2000 increased approximately \$15.6 million, or 15%, over the three months ended October 30, 1999. This sales increase is due to broad-based volume growth as a result of favorable market conditions, an improvement in pricing of branded products, and sales of Ritz and Crystal Bay brands recently acquired from Beverage Canners International, Inc. ("BCI"). See Note 6 of Notes to Condensed Consolidated Financial Statements.

Gross profit approximated 32.2% of net sales for the second quarter of fiscal 2001 and 32.7% of net sales for the second quarter of fiscal 2000. This change was the result of increases in certain raw material costs and costs related to the integration of operations acquired from BCI, which was partially offset by the pricing improvement mentioned above.

Selling, general and administrative expenses increased to \$33.4 million or 27.7% of net sales for the second quarter of fiscal 2001. This increase was primarily due to distribution and selling costs related to increased volume and incremental costs related to the acquired BCI operations.

Interest expense declined during the second quarter of fiscal 2001 compared to the prior year due to a reduction in average debt outstanding. Other income increased to \$515,000 primarily due to an increase in interest income resulting from higher average investment balances and yields. See Note 4 of Notes to Condensed Consolidated Financial Statements.

The Company's effective rate for income taxes, based upon estimated annual income tax rates, approximated 38.1% of income before taxes for the second quarter of fiscal 2001 and 37.5% for the second quarter of fiscal 2000. The difference between the effective rate and the federal statutory rate of 35% was primarily due to the effects of state income taxes and non-deductible expenses.

Net income amounted to \$3.3 million or \$.18 per share for the three months ended October 28, 2000, compared to \$2.8 million or \$.16 per share for the three months ended October 30, 1999.

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11 SIX MONTHS ENDED OCTOBER 28, 2000 (FIRST SIX MONTHS OF FISCAL 2001) COMPARED TO SIX MONTHS ENDED OCTOBER 30, 1999 (FIRST SIX MONTHS OF FISCAL 2000)

Net sales for the six months ended October 28, 2000 increased approximately \$25.8 million, or 11%, over the first six months of the prior year. This sales improvement is due to broad-based volume growth as a result of favorable market conditions, an improvement in pricing of branded products, increased distribution in the convenience channel, and sales of newly acquired Ritz and Crystal Bay brands.

Gross profit approximated 32.6% of net sales for the first six months of fiscal 2001 and 33.1% of net sales for the first six months of fiscal 2000. This change was primarily due to an increase in certain raw material costs and costs related to the integration of operations acquired from BCI.

Selling, general and administrative expenses increased to \$68.1 million or 26.1% of net sales for the first six months of fiscal 2001. This increase was primarily due to distribution and selling costs related to increased volume and incremental costs related to the acquired BCI operations.

Interest expense declined during the six months ended October 28, 2000 compared to the prior year due to a reduction in average debt outstanding. Other income, primarily consisting of interest income, increased to \$966,000 due to higher average investment balances and yields.

The effective rate for income taxes, based upon estimated annual income tax rates, amounted to 38.1% and 37.5% of income before taxes for the first six months of fiscal 2001 and fiscal 2000, respectively. The difference between the effective rate and the federal statutory rate of 35% was primarily due to the effects of state income taxes and non-deductible expenses.

Net income increased to \$10.3 million or \$.56 per share for the six months ended October 28, 2000 from \$9.5 million or \$.51 per share for the six months ended October 30, 1999.

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FINANCIAL CONDITION, LIQUIDITY AND CAPITAL RESOURCES

OCTOBER 28, 2000 COMPARED TO APRIL 29, 2000

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Management views earnings before interest expense, taxes, depreciation and amortization ("EBITDA") as a key indicator of the Company's operating performance and enterprise value, although not as a substitute for cash flow from operations or operating income. During the six months ended October 28, 2000, the Company generated EBITDA of \$23.3 million as compared to EBITDA of \$22.0 million for the comparable period last year.

For the six months ended October 28, 2000, net cash provided by operating activities of \$6.5 million was comprised of net income of \$10.3 million and non-cash charges of \$5.4 million less cash used primarily for working capital requirements of \$9.2 million. Cash of \$5.2 million was used for capital expenditures and the BCI acquisition. At October 28, 2000, the Company's ratio of current assets to current liabilities was 2.2 to 1 and working capital amounted to \$61.7 million.

The Company continually evaluates capital projects to expand capacity and improve efficiency at its manufacturing facilities. The Company presently has no material commitments for capital expenditures and expects that the capital expenditures for fiscal 2001 will be comparable to fiscal 2000.

In January 1998, the Board of Directors authorized the Company to repurchase up to 800,000 shares of its common stock and purchases to date aggregate 441,910 shares. During the six months ended October 28, 2000 and October 30, 1999, the Company purchased 33,600 shares and 120,980 shares, respectively, of its common stock.

At October 28, 2000, certain subsidiaries of the Company had outstanding long-term debt of \$29.0 million. Debt agreements contain restrictions which require these subsidiaries to maintain certain financial ratios and minimum net worth, and limit the subsidiaries with respect to incurring additional indebtedness, paying cash dividends and making certain loans, advances or other investments. At October 28, 2000, net assets of the subsidiaries totaling approximately \$68 million were restricted from distribution. Management believes that cash and equivalents, together with funds generated from operations and borrowing capabilities, will be sufficient to meet the Company's operating cash requirements, and the cash requirements of the parent company, for the foreseeable future. The Company was in compliance with all loan covenants and restrictions at October 28, 2000, and such restrictions are not expected to have a material adverse impact on the operations of the Company. See Note 4 of Notes to Condensed Consolidated Financial Statements.

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FORWARD-LOOKING STATEMENTS

Certain statements in this Quarterly Report on Form 10-Q (this "Form 10-O"), including statements under "Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations," constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, but are not limited to, the following: general economic and business conditions; pricing of competitive products; success of the Company's Strategic Alliance objective; success of the Company in acquiring other beverage businesses; success of new product and flavor introductions; fluctuations in the costs of raw materials; the Company's ability to increase prices; continued retailer support for the Company's brands; changes in consumer preferences; changes in business strategy or development plans; government regulations; regional weather conditions; and other factors referenced in this Form 10-Q. The Company disclaims an obligation to update any such factors or to publicly announce the results of any revisions to any forward-looking statements contained herein to reflect future events or developments.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

There are no material changes to the disclosures made on this matter in the Company's Annual Report on Form 10-K for the fiscal year ended April 29, 2000.

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PART II - OTHER INFORMATION

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

At the company's Annual Meeting of Shareholders held October 16, 2000, Mr. Joseph G. Caporella and Mr. Samuel C. Hathorn, Jr. were re-elected to the Board of Directors for a three-year term. Out of 16,995,079 shares voted, 16,559,273 shares were voted for the election of Mr. Joseph G. Caporella (435,806 shares were withheld) and 16,678,166 shares were voted for the election of Mr. Samuel

C. Hathorn, Jr. (316,913 shares were withheld).

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K
(a) Exhibits:
Exhibit
Number
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Financial Data Schedule (For SEC Use Only)

(b) Reports on Form 8-K: None

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

DATE: December 12, 2000

NATIONAL BEVERAGE CORP. (Registrant)

By: /s/ Dean A. McCoy

Dean A. McCoy Vice President - Controller (On behalf of the Registrant and as Principal Accounting Officer)

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<ARTICLE> 5 <LEGEND> THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE UNAUDITED FINANCIAL STATEMENTS OF THE FILER FOR THE PERIOD ENDED OCTOBER 28, 2000 INCLUDED IN ITS QUARTERLY REPORT ON FORM 10-Q FOR THE QUARTER ENDED OCTOBER 28, 2000 AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS. </LEGEND>

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