



# NEWS

**NASDAQ: FIZZ**

**For Immediate Release**

**Contact: Office of the Chairman, Grace Keene**

## **NATIONAL BEVERAGE ENCOURAGES ALL TO 'GIVE A GIFT THAT COULD LAST A LIFETIME' TO THE CHILDREN OF ST. JUDE**

Fort Lauderdale, FL . . . December 17, 2024 – Commemorating its 31<sup>st</sup> year as a continuing partner of St. Jude Children’s Research Hospital®, National Beverage Corp. (NASDAQ: FIZZ) asks all to *‘give a gift that could last a lifetime’* by donating to St. Jude as it leads the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.

“I am devout in my feelings that, at this most special time of the year, we all should search our hearts to give thanks for all the blessings in our lives . . . and do all we can to help others,” stated Nick A. Caporella, Chairman and Chief Executive Officer.

“It is incredible that St. Jude treats more than 100 diseases, including childhood cancer, blood disorders and related life-threatening diseases. St. Jude is the place where doctors often send their toughest cases because they have the world’s best survival rates for some of the most aggressive forms of childhood cancer. For more than 60 years, the treatments developed at St. Jude have helped increase the overall childhood cancer survival rate from 20% to more than 80%, and we are very happy to be a partner of St. Jude for the past 31 years.”

“The children of St. Jude and their grateful families deserve the most precious gift that could last a lifetime. We implore everyone to please join National Beverage with their generosity for our children. There is no greater joy than providing each and every one a *chance*,” Caporella concluded.

Founder and entertainer Danny Thomas opened the doors to St. Jude in 1962 with the dream that no child should die in the dawn of life. Families never receive a bill from St. Jude for treatment, travel, housing or food - so they can focus on helping their child live.

Donations may be made online at [www.stnicks4stjude.com](http://www.stnicks4stjude.com)  
or by calling 1-800-4STJUDE.



8100 SW Tenth Street  
Suite 4000  
Fort Lauderdale, Florida 33324

Phone: 877-NBC-FIZZ  
[www.nationalbeverage.com](http://www.nationalbeverage.com)