



## LaCroix Does it Again . . . Game-Changing Event #2!

### LaCroix Launches Sunshine . . . “The Deliciously Fascinating Taste of WONDER!”

FORT LAUDERDALE, FL . . . February 25, 2025 - LaCroix Sparkling Water by National Beverage Corp. (NASDAQ: FIZZ) today introduced its newest game-changing event . . . a new methodology of innovation . . . ***Sunshine!***

LaCroix *Sunshine* is a bright and sparkling blend of citrus and tropical zest that conveys the refreshing essence of a sun-kissed day in every sip.

“What does Sunshine mean to you?” queried a company spokesperson. “LaCroix set out to capture the warmth, joy and sparkle of a ray of sunshine . . . and put it in a can!”

“LaCroix Sunshine is so refreshing and uplifting, capturing the new mood of America . . . what better way to celebrate the exciting wonderful taste of LaCroix. With a taste so vibrant, it truly is pure sunshine packaged for America to rejoice with!”

Don’t you need the taste of Sunshine to remind you of the *wonderfulness* of how it feels and tastes . . .

***Sunshine . . . try it!***

**LaCroix . . . *beyond taste!!***

