

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

**CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): April 28, 2017

National Beverage Corp.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-14170

(Commission File Number)

59-2605822

(IRS Employer Identification No.)

8100 SW Tenth Street, Suite 4000
Fort Lauderdale, Florida

(Address of Principal Executive Offices)

33324

(Zip Code)

(954) 581-0922

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 or Rule 12b-2 of the Securities Exchange Act of 1934.

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 8.01 Other Events

On April 28, 2017, the company issued a news release containing a shareholder update. The release is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibit

(d) Exhibits

Exhibit 99.1 News release containing a shareholder update.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National Beverage Corp.
(Registrant)

Date: May 1, 2017

/s/ George R. Bracken
George R. Bracken
Executive Vice President – Finance
Principal Financial Officer

EXHIBIT INDEX

Exhibit 99.1 News release containing a shareholder update.



NASDAQ: FIZZ
 For Immediate Release
 Contact: Office of the Chairman, Grace Keene

RECORD EARNINGS . . .

SHAREHOLDER VALUE EXPANDING . . .

NATIONAL BEVERAGE CORP. MOMENTUM CONTINUES . . .

FORT LAUDERDALE, FL, April 28, 2017 . . . National Beverage Corp. (NASDAQ: FIZZ) today issued the following update:

Solid  Facts –

- *Fiscal Year 2017 ends tomorrow, April 29 – expected results reflect another record year.*
- *The Company’s Board of Directors will finalize details of second cash distribution at its May 5 meeting (rescheduled from late April).*
 - o *Second step of a previously announced program to reward shareholders that commenced with \$1.50 per share cash dividend paid on January 27, 2017.*
- *Special dividend based on length of time held – ‘loyalty’ program – also to be further reviewed at next week’s meeting.*
- *LaCroix + Shasta SDA (soft drink alternative) fulfilling expectations.*

“We are committed and positioned to create a healthier America . . . and our confirmed achievements producing outstanding shareholder value are not diminishing as this conclusion to FY2017 so reflects,” stated Chairman and Chief Executive Officer, Nick A. Caporella. “Our financial statistics are revolutionary in an industry of trudging giants looking to shift their focus. Our stated commitment . . . is to operate the Company in a manner that offers its shareholders the maximum potential . . . period! This will continue to be our charge,” Caporella asserted.

FIZZ IS – HEALTHY SPARKLING, ALL-WAYS!

National Beverage’s iconic brands are the genuine essence . . . of America

“Patriotism” – If Only We Could Bottle It!

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve risks, uncertainties and other factors described in the Company’s SEC filings which may cause actual results or achievements to differ from the results or achievements expressed or implied by such statements. The Company disclaims an obligation to update or announce revisions to any forward-looking statements.



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